國際管理碩士學位學程 碩士班 108 學年度入學課程結構規劃表 (製表：107.10.30)

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| 課程類別 | | | 一年級 | | 二年級 | |
| 第一學期(Fall) | 第二學期(Spring) | 第一學期(Fall) | 第二學期(Spring) |
| 專業必修課程(Compulsory Courses) | 必修 | 應修12學分數 | 研究方法  Research Method  (1學分/1小時) | 國際企業管理專題  Topics in Global Business Management  (3學分/3小時) | 論文Dissertation (6學分) | 論文Dissertation (6學分) |
| 新興市場經營與管理  Managing in Emerging Markets  (2學分/2小時) |
| 專業選修課程  (Core Elective Courses) | 選修 | 至少修15學分數 | 多變量分析  Multivariate Research Analyses  (3學分/3小時) | 國際財務管理  International Financial Management  (3學分/3小時) | 國際智慧財產權法  International Intellectual Property Rights  (3學分/3小時) | 跨文化溝通  Cross-Cultural Communication  (3學分/3小時) |
| 國際行銷專題  International marketing  management - special topics  (3學分/3小時) | 服務作業管理  Service Operations Management  (3學分/3小時) | 策略管理  Strategic Management  (3學分/3小時) |  |
| 供應鏈管理專題  Supply Chain Management  (3學分/3小時) | 國際經貿談判  International Economic and Trade Negotiation  (3學分/3小時) | 質性研究方法  Qualitative Research Methods  (3學分/3小時) |  |
| 電子商務理論與管理  International Investment Seminar  (3學分/3小時) |  | **創新管理**  Innovation Management  **(3學分/3小時)** |  |
| 一般選修課程  (Elective Courses) | 選修 |  | 國際投資專題  International Investment Seminar  (3學分/3小時) | 管理英文  Management and Business English  (3學分/3小時) |  | 顧客關係管理專題  Customer Relationship Management  (3學分/3小時) |
| **國際社會企業管理**  International Social Business Management  (3學分/3小時) |  |  | 策略行銷  Strategic Marketing  (3學分/3小時) |
|  |  |  |  |  |  | **國際人力資源管理**  International Human Resources Management  **(3學分/3小時)** |

**備註：**

一、畢業總學分數為42學分，每學期限修16學分數。(This program requires a minimum of 42 credits to graduate, including six credits for the thesis. 16 credits each semester.

二、專業課程必修12學分，專業選修至少15學分。

三、選修外系課程必須為管理學院、財金學院與工學院英文授課課程，並事先向學程主任提出申請核准，且以選修3學分為上限 ，若至國外姐妹校選修課程可提高至9學分(Elective courses enrolled from other department must be from College of Management / College of Finance, be taught in English and be approved by IMBA director in advance. Max.3 credits for elective courses can be acknowledged from other departments, max.9 credits for courses enrolled at partner universities)。

四、本國生未修過大學部「統計學」課程者，需補修，其學分數不計入畢業學分數（外籍生免修，若日後有全英文授課之統計學，則外籍生亦需下修該課程）。(Taiwanese students who did not earn any credits from the Statistics course in their undergraduate career should take this course, but these credits will not counted toward those needed for graduation. International students are not required to take this course.)

五、本學程學生赴University of Wisconsin-La Crosse修讀雙聯學制所需修讀7門共21學分之共同必修課程中，本學程同意抵免3門課程(9學分)。(Students who choose to go to the University of Wisconsin-La Crosse to study a dual-degree program should take seven courses (for a total of 21 credits). However, only three of these courses (nine credits) can be waived)

六、非英語系國家大學畢業與未達英文能力畢業門檻者，須修習管理英文，成績及格始得畢業，且該課程3學分不列入畢業學分。(Students from non-English speaking countries are required to attend and pass the course “Management English”. The 3 course credits do not count towards the graduation credits.)

七、管院課程開設之教學實習微學分課程，認列畢業學分數。