

課程類別 Course Category			一年級 First year						二年級 Second year					
			第一學期(Fall)			第二學期(Spring)			第一學期(Fall)			第二學期(Spring)		
			課程名稱 Courses	學 分 數	時 數	課程名稱	學 分 數	時 數	課程名稱 Courses	學 分 數	時 數	課程名稱 Courses	學 分 數	時 數
專業課程 Professional Courses	必修 Compulsory	應修 9 學分數 Required 9 credits				國際企業管理 International Business Management	3	3	論文 Thesis (6)					
	選修 Elective Courses	應修 33 學分數 Required 33 credits	國際行銷專題 Topics on International Marketing /3/3 供應鏈管理專題 Supply Chain Management /3/3 電子商務理論與管理 Electronic Commerce Theory and Management /3/3 國際風險管理 International Risk Management /3/3 投資理財規劃 Investment and Financial Planning /3/3 組織行為 Organizational Behavior /3/3 消費者行為 Consumer Behavior /3/3 研究方法 Research Method /3/3 <u>企業經營與數據分析專題研討 Seminar on Business Management and Data Analysis /3/3</u>			國際財務管理 International Financial Management /3/3 服務作業管理 Service Operations Management /3/3 應用統計分析 Applied Statistical Analysis /3/3 國際商務談判 International Business Negotiation /3/3 知識管理 Knowledge Management /3/3 管理英文 Management and Business English /3/3 企業倫理與永續發展 Business Ethics and Sustainable Development /3/3 管理研究實作 Management Research Practicum /3/3 國際金融專題 Topics on International Finance /3/3 國際企業實務專題研討 Seminar on International Business Management /3/3			<u>策略管理專題 Topics on Strategic Management /3/3</u> 國際智慧財產權法 International Intellectual Property Rights /3/3 創新與科技管理 Technology and Innovation Management /3/3 品牌管理 Brand Management /3/3			國際人力資源管理 International Human Resources Management /3/3 顧客關係管理專題 Customer Relationship Management /3/3 <u>策略行銷專題 Topics on Strategic Marketing /3/3</u> 國際貿易營運 Operation of International Trade /3/3 國際經營管理專題研討 Seminar on International Operational Management /3/3		

備註：

- 一、畢業總學分數為 42 學分。
- 二、必修 9 學分，選修 33 學分。
- 三、學生修讀所屬學院之「學院共同課程」應認列為本系專業課程學分；修讀所屬學院之「學院跨領域課程」或其他學院開課之課程，則認列為外系課程學分。
- 四、系所訂定條件（學程、檢定、證照、承認外系學分及其他）：
 1. (1)選修外系課程必須為管理學院英文授課課程，並事先向學程主任提出申請核准，且以 3 學分為上限。
(2)至姊妹校交換、雙聯學位學生，最多抵免 9 學分。
 - 2.(1)英語母語者的學生，修習「管理英文」，成績及格得列入一般選修課程的畢業學分。
(2)非英語母語者的學生達英文畢業門檻者，修習「管理英文」，成績及格得列入一般選修課程的畢業學分。
(3)非英語母語者的學生且未達英文畢業門檻者，修習「管理英文」，成績及格得符合畢業門檻，且該學分不列入畢業學分。
 - 3.學院或系所開設之教學實習微學分課程列為畢業學分。
 - 4.每學期限修 17 學分數。(不含論文)

Notes：

1. The program requires a minimum of 42 credits to graduate.
2. Compulsory Courses of 9 credits, Elective Courses of 33 credits.
3. To study the "College Common Course" of the belonged college should be recognized as the credit of the professional course of the department.
To study the "College Interdisciplinary Course" or courses by other colleges, it will be recognized as an external department course.
4. Other requirements:
 - (1)-Students are allowed to take 3 credits of non-IMBA courses offered by the faculty of College of Management, only full English- taught courses can be recognized as graduation credits and must be pre-approved by the IMBA director.
-For exchange and dual degrees students are allowed to transfer up to 9 credits for courses enrolled at partner universities.
 - (2) - Students who are Native English Speakers enroll in “Management and Business English” which can be recognized as elective credits for graduation credits.
- Students who are Not Native English Speakers and has English proficiency certificates to enroll in “Management and Business English” which can be recognized as elective credits for graduation credits.
- Students who are Not Native English Speakers and didn’t has English proficiency certificates to enroll in “Management and Business English”, the 3 credits can’t be recognized as graduation credits.
 - (3) The micro course counts toward the graduation credits.
 - (4) Students are allowed to take credits up to 17 credits per semester. (exclude thesis)