



## FACT SHEET

## International Programs





# WHY excelia?

- **5** accreditations, certifications et international quality certifications :
  - ✓ **AACSB** (*Association to Advance Collegiate Schools of Business*)
  - ✓ **EQUIS** (*EFMD Quality Improvement System*)
  - ✓ **AMBA** (*Association of MBAs*)
  - ✓ **Label FLE**
  - ✓ **TedQual** delivery by UNWTO (*Tourism Education Quality for Bachelor Tourism & Hospitality and MSc in Transformations of Tourism and Destinations*)
- **An international Campus:**
  - ✓ 25% of international students
  - ✓ 80 nationalities represented
  - ✓ 54% international faculty
- **Environmentally Responsible Commitment:**
  - ✓ **BSIS** (*Business School Impact System*)
  - ✓ **Global Code of Ethics** (*UNWTO*)
  - ✓ **PRME** (*Principles for Responsible Management Education*)
- **3 Lines of research:**
  - ✓ corporate social responsibility
  - ✓ tourism management
  - ✓ agility of organizations
- **1 Teaching & Learning Center** (with 1 Innov Case Lab) + **1 Game Lab**
- **Students services available:**
  - **Welcome Days:** Orientation is compulsory for all students coming on exchange.
  - **Pick-up Service**
  - **1 Career Centre**
  - **Student associations:** <https://www.excelia-group.com/en/live-experiences/student-associations>
  - **IT services**
  - **Library:** Located at the heart of the School and opened **6 days a week**, with a zone for **working alone**, in peace and quiet and coworking areas for **group discussions**
  - **Sport facilities:** International students have access to the SUAPS - university gymnasium and sports clubs



# INTERNATIONAL RELATIONS OFFICE

**Erasmus Code:** F LAROCHE07

**Director:** Alejandro ESCUDERO YERRO

**International Office Manager:** Camille BERGE

Feel free to contact us at:

[globalexchange@excelia-group.com](mailto:globalexchange@excelia-group.com)

**Erasmus Coordinator:** Delphine JOUMARD

**BBA Coordinator:** Mélissa GUICHARD

**BTHM and Digital Strategies Coordinator:** Émilie GASQUET

**BB Coordinator:** Béatrice PAWLIK

**Master/MSc Coordinator:** Camille BERGE

**Short Programmes Coordinator:** Ryan ROSE

**Accommodation Coordinator:** Emilie BARADUC

**Administrative Formalities Coordinator:** Claire FRESNAIS

**Website for incoming Exchange students:** [Exchange students | Excelia \(excelia-group.com\)](#)

**Welcome days video:** [Welcome Days 2022 \(aftermovie\) - YouTube](#)

**Our YouTube channel:** [Excelia - YouTube](#)



# ACADEMIC CALENDAR

## 2023-2024

Welcome Days with free French language seminar

Fall: September 04<sup>th</sup>

Spring: January 04<sup>th</sup>

*More welcome days available - Check your acceptance letter*

### BACHELOR IN BUSINESS ADMINISTRATION (BBA)

*A 4-year Undergraduate Programme in international business  
Taught in French or in English (100%) in La Rochelle*

→ Welcome Day in La Rochelle on September 04<sup>th</sup>

FALL SEMESTER (September - December)		
BBA 2	September 07 <sup>th</sup> - December 22 <sup>nd</sup>	French or English
BBA 4	September 12 <sup>th</sup> - December 22 <sup>nd</sup>	English

SPRING SEMESTER (January - August)		
BBA 2	January 08 <sup>th</sup> - April 26 <sup>th</sup>	French or English
BBA 4	January 05 <sup>th</sup> - April 5 <sup>th</sup>	English

### BACHELOR BUSINESS (BB)

*A 3-year Undergraduate Programme in Business  
Taught in French in La Rochelle, Tours and Orléans and in French and English (50% BB 3) in Tours and La Rochelle.*

→ Welcome Day in La Rochelle on September 04<sup>th</sup>

→ Welcome Day in Tours on September 28<sup>th</sup>

→ Welcome Day in Orléans on September 21<sup>st</sup>

FALL SEMESTER (September - December)		
BB 2	September 12 <sup>th</sup> - December 21 <sup>st</sup>	French
BB 3	September 26 <sup>th</sup> - December 15 <sup>th</sup>	French
BB 3	September 26 <sup>th</sup> - December 15 <sup>th</sup>	French and English

*Dates subject to change*

## MASTER IN MANAGEMENT (MiM/Msc) – La Rochelle Campus

A 3-year Master Programme in Management  
Taught in French or in English (100%) in La Rochelle

→ Welcome Day in La Rochelle on September 04<sup>th</sup>

FALL SEMESTER (September – December)		
MGE L3- Bachelor 3 <sup>rd</sup> year	September 11 <sup>th</sup> – December 16 <sup>th</sup>	French or English
MiM 1 – Master 1 <sup>st</sup> year	September 25 <sup>th</sup> – December 22 <sup>nd</sup>	French or English
MiM 2 – Master 2 <sup>nd</sup> year/ Msc 2	September 11 <sup>th</sup> – December 16 <sup>th</sup>	French or English

SPRING SEMESTER (January – August)		
MGE L3- Bachelor 3 <sup>rd</sup> year	March 3 <sup>rd</sup> – May 13 <sup>th</sup>	French or English
MiM 1 – Master 1 <sup>st</sup> year	January 08 <sup>th</sup> – April 5 <sup>th</sup>	French or English
MSc 2	January 08 <sup>th</sup> – April 27 <sup>th</sup>	English

*Dates subject to change*

## MASTER OF SCIENCES – Paris Campus

A 15-month Master Programme  
Taught in English (100%) in Paris-Cachan

→ Welcome Day in Paris on September 12<sup>th</sup>

FALL SEMESTER (September – December)		
MSc	September 18 <sup>th</sup> – December 20 <sup>th</sup>	English

SPRING SEMESTER (January – August)		
MSc	January 08 <sup>th</sup> – April 27 <sup>th</sup>	English

*Dates subject to change*

## BACHELOR IN TOURISM & HOSPITALITY (BTH)

A 3-year Undergraduate Programme in tourism and hospitality management  
Taught in French or in English (100%) in La Rochelle

→ Welcome Day in La Rochelle on September 04<sup>th</sup>

FALL SEMESTER (September - December)		
BTH 3	September 11 <sup>th</sup> - December 23 <sup>rd</sup>	French or English

SPRING SEMESTER (January - August)		
BTH 2	April 02 <sup>nd</sup> - July 06 <sup>th</sup>	English
BTH 3	January 08 <sup>th</sup> - April 13 <sup>th</sup>	French or English

*Dates subject to change*

## MASTER OF SCIENCES - TOURISM, HOSPITALITY & DESTINATION

A 1-year Master Programme  
Taught in English (100%) in La Rochelle

→ Welcome Day in La Rochelle on September 04<sup>th</sup>

FALL SEMESTER (September - December)		
MSc	September 07 <sup>th</sup> - December 09 <sup>th</sup>	English

SPRING SEMESTER (January - August)		
MSc	January 08 <sup>th</sup> - April 13 <sup>th</sup>	English

*Dates subject to change*

## BACHELOR IN COMMUNICATIONS & DIGITAL STRATEGIES (BCDS)

*A one semester Undergraduate Programme in Communications & Digital Strategies  
Taught in French or in English (100%) in La Rochelle*

→ Welcome Day in La Rochelle on September 04<sup>th</sup>

FALL SEMESTER (September - December)		
BCDS 2	September 11 <sup>th</sup> - December 16 <sup>th</sup>	English

*Dates subject to change*

Details of courses available on our website:

<https://www.excelia-group.com/student-services/international-students/exchange-students/programmes-details>

# SUMMER PROGRAMS & FRENCH LANGUAGE INSTITUTE At Excelia

[Summer & Winter School | Excelia Academy \(excelia-group.com\)](https://www.excelia-group.com)

WINTER PROGRAMS			
PROGRAMS	FORMAT	CREDITS	LEVEL
<b>CSR &amp; Environmental Issues</b>	January 25 <sup>th</sup> - February 04 <sup>th</sup> : La Rochelle, France	7.5 ECTS	Bachelor Level B2 in English

SUMMER PROGRAMS			
PROGRAMS	FORMAT	CREDITS	LEVEL
<b>CSR &amp; Event Management</b>	June 26 <sup>th</sup> - July 21 <sup>st</sup> : La Rochelle, France	12 ECTS	Bachelor Level B2 in English
<b>Fashion, Design &amp; Luxury Industry: France/Italy</b>	<ul style="list-style-type: none"> <li>• June 26<sup>th</sup> to July 6<sup>th</sup> : La Rochelle, France</li> <li>• July 6<sup>th</sup> to July 9<sup>th</sup> : Paris, France</li> <li>• July 9<sup>th</sup> to July 15<sup>th</sup> : Florence, Italy</li> </ul>	9 ECTS	Bachelor Level B2 in English
<b>French Culture &amp; Gastronomy</b>	July 3 <sup>rd</sup> to 15 <sup>th</sup> 2023 : 2 weeks - 40h July 3 <sup>rd</sup> to 29 <sup>th</sup> 2023 : 4 weeks - 80h In La Rochelle, France	6 or 12 ECTS	A2/B1 to C2 level (CEFR)
<b>User Experience &amp; Web Design (online)</b>	July 03 <sup>rd</sup> - July 21 <sup>st</sup>	9 ECTS	Bachelor Level B2 in English

*Dates subject to change*

\*Note: The contents of this document are as far as possible up to date and accurate at the date of publication.

Changes and restrictions are made from time to time and Excelia reserves the right to add, to amend or withdraw courses and facilities, to restrict student numbers and to make any other alterations as it may deem necessary.



# ACADEMIC INFORMATION

<b>PREFERRED ARRIVAL DATE</b>	Students are expected to arrive before the Welcome Days
<b>WELCOME DAYS</b>	<p><b>Fall semester:</b> September 04<sup>th</sup>, 05<sup>th</sup> &amp; 06<sup>th</sup> (Free French language seminar and Welcome Days)</p> <p><b>Spring semester:</b> from January 04<sup>th</sup> to 06<sup>th</sup> (Free French language seminar and Welcome days)</p> <p>(More dates available - <a href="#">Check the date on your acceptance letter</a>)</p>
<b>NOMINATION DEADLINE</b>	<b>Fall semester:</b> April 28 <sup>th</sup> ; <b>Spring semester:</b> October 30 <sup>th</sup>
<b>APPLICATION DEADLINE</b>	<b>Fall semester:</b> May 15 <sup>th</sup> ; <b>Spring semester:</b> November 30 <sup>th</sup>
<b>APPLICATION PROCEDURE</b>	<p>①The International Office of the Partner University/The coordinator nominates the exchange students on the “Webgaia” platform.</p> <p>②We validate the nominations on the same platform.</p> <p>③When the nomination is validated, student(s) can create their personal account and complete their registration with the required documents:</p> <ul style="list-style-type: none"> <li>• A copy of passport or ID</li> <li>• Curriculum Vitae</li> <li>• Last transcript of records</li> <li>• Proof of Health Insurance for the duration of the stay</li> </ul>
<b>ACCEPTANCE LETTER</b>	Acceptance letters are issued once the application procedure is complete. An official paper version can be mailed upon request to <a href="mailto:globalexchange@excelia-group.com">globalexchange@excelia-group.com</a>
<b>LIST OF COURSES AVAILABLE</b>	<p>Excelia offers a variety of subjects in: Marketing, Finance, International Management, Accounting, Strategy, Tourism Management, Entrepreneurship....:</p> <p><a href="#">Programmes' details   Excelia (excelia-group.com)</a></p> <p>All courses include different forms of assessment: class exercises, papers, quizzes and final examinations.</p>
<b>POSSIBILITY OF ATTENDING COURSES FROM DIFFERENT PROGRAMS</b>	Students can only choose <b>one program, one track, one year ONLY</b>
<b>ACADEMIC REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>• Exchange students are recommended to take min <b>20 ECTS</b> credits per semester - Maximum 30 ECTS credits.</li> <li>• If you are enrolled in a course, you are expected to attend all classes and present the final exam.</li> <li>• Students in <b>Double-Degree</b> have to validated <b>30</b> credits per semester.</li> <li>• Teaching language: English or French.</li> <li>• <b>B2 level</b> minimum is recommended</li> </ul>
<b>TRANSCRIPT</b>	<p>Excelia provides <b>electronic transcripts of records (PDF)</b>. The digital signature replaces handwritten signatures and stamps. Electronic documents are official only in their digital form and not as paper-printed copies.</p> <p>Exchange students can download the electronically signed transcript of records from their Webgaia platform.</p> <p>The electronic transcript should be a valid alternative in all situations where signed and stamped paper documents are used. Whatever the transaction, if the party concerned does not accept the digitally signed document, it is possible to request a signed and stamped paper document from Excelia by sending email to <a href="mailto:globalexchange@excelia-group.com">globalexchange@excelia-group.com</a></p>

# PRACTICAL INFORMATION

<p><b>ACCOMMODATION</b></p>	<p>Excelia does not have student dormitories. Upon reception and validation of the application by our international office, the exchange student will receive access codes to our <b>accommodation platform</b>. Excelia has brought together all the different accommodation services into a platform to make it easier for students to find a suitable place to live in La Rochelle. Many offers from private landlords and real estate agencies around campus, are grouped on the school's housing platform and daily updated. <a href="#">Studapart - Housing service of Excelia on a single platform</a></p>
<p><b>TO PREPARE YOUR ARRIVAL</b></p>	<p><a href="#">A personalised welcome   Excelia (excelia-group.com)</a> <a href="#">Welcome to Excelia! - YouTube</a></p>
<p><b>HEALTH INSURANCE</b></p>	<p><a href="#">Bienvenue à La Rochelle - Your Health</a></p> <p><b>International Students must have a health insurance</b> that covers medical expenses, hospitalization, surgical interventions and repatriation, as well as a civil liability insurance from the first day in France:</p> <ul style="list-style-type: none"> <li>• <b>For European students:</b> a copy of your European Health Insurance Card (EHIC) will be required to complete your online registration</li> <li>• <b>For Non-European students:</b> You will need to purchase your own health insurance before your arrival. If you stay more than 4 months in France, you can join the French social security system (<i>Sécurité Sociale</i>) at the beginning of the semester.</li> </ul>
<p><b>VISA QUESTIONS FOR NON-EUROPEAN STUDENTS</b></p>	<p>Student visa required: <a href="#">Applying for a visa   Excelia (excelia-group.com)</a></p>
<p><b>LIFE IN FRANCE</b></p>	<p><a href="#">Why choose France   Excelia (excelia-group.com)</a> <a href="#">Bienvenue à La Rochelle ! - Your everyday life</a></p>
<p><b>CLIMATE</b></p>	<ul style="list-style-type: none"> <li>• Spring: 5 - 15°C</li> <li>• Summer: 25-35°C</li> <li>• Autumn: 15-20°C</li> <li>• Winter: 3-10°C</li> </ul>
<p><b>APPROXIMATIVE LIVING COSTS La Rochelle and Tours</b></p>	<p><b>Rent and utility costs:</b> - Rent: €400 to €600 per month - Water, electricity, gas: €100 per month <b>Transport:</b> Bus pass €23 per month and bike hire inscription €10 <b>Food:</b> Meals at university restaurants: €3.30</p>





**CONTACT**  
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Excelia Tourism &