

" Hello everyone, i am Olivia , a student of IMBA department. I got a very nice chance last spring semester doing internship in Gwsian, one of the top company producing spices and seasoning powder in Taiwan. I worked in the company's department that is related to international marketing and online marketing. I did researches looking for new customer oversea, contacted with supplier and buyer internationally, and dealing with customer order online. Beside, i was so lucky that i could try my idea to selling product online in one of the ecommerce trading website Alibaba. In additon, i am learned from the real working environment in Taiwan, that made me feel more confident about my future working conditions and it also help me a lot for my future research in field of marketing. "